

Message Text

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PAGE 01 STATE 010013

21

ORIGIN COME-00

INFO OCT-01 EUR-12 EB-07 ISO-00 USIA-15 CU-04 /039 R

DRAFTED BY COM/SAD:MCLEVELAND/KBM

APPROVED BY EB/OCA/REP:BEBYRON

COM/SAD/JMURRIN

COM/SE/RTURNER/EHEISER

COM/DM/HHEIKENEN

:UR/IB/JSMITH

----- 043474

R 152232Z JAN 75

FM SECSTATE WASHDC

TO AMEMBASSY MADRID

UNCLAS STATE 010013

E.O. 11652: NA

TAGS: BEXP, SP

SUBJECT: GALERIAS PRECIADOS IN-STORE PROMOTION

REF: MADRID 7985

1. MOON ROCK DISPLAY AVAILABLE FOR MARCH 1975 GALERIAS PRECIADOS IN-STORE PROMOTION. CONFIRMED USIA MESSAGE 1544, DEC. 26, 1974.

2. USIA PROVIDING POST INFORMATION ON U.S. STATE FLAGS COLLECTION LOCATED IN SPAIN, ON AVAILABLE POSTERS AND "PAPER SHOWS"-EXHIBIT PANELS WITH THEMES E.G., HOLIDAY USA, CALIFORNIA.

3. COMMERCE CONTACTED DEPARTMENT OF DEFENSE, SECRETARY OF AIR FORCE OFFICE TO FACILITATE BOOKING OF U.S. AIR FORCE AMBASSADORS BAND FOR PROMOTION.

4. COMMERCE CONTACTED U.S. TRAVEL SERVICE WHICH WOULD LOAN TRANSPARENCIES IN COLOR PHOTO LIBRARY OF 1500 ITEMS FOR BLOW-UPS TO BE MADE AT EXPENSE OF GALERIAS PRECIADOS. COST FACTOR MAY MAKE THIS UNFEASIBLE.

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5. COMMERCE CONTACTED EXEC. DIRECTORS, SPAIN-U.S. CHAMBER
OF COMMERCE IN NEW YORK AND CHICAGO WHO ARE INTERESTED IN

PUBLICIZING EVENT. WILL KEEP POST INFORMED IF CONTACTS
CAN PROVIDE PROMOTIONAL ASSISTANCE. KISSINGER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 15 JAN 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STATE010013
Document Source: CORE
Document Unique ID: 00
Drafter: MCLEVELAND/KBM
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750016-0801
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750149/aaaabqrf.tel
Line Count: 66
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 MADRID 7985
Review Action: RELEASED, APPROVED
Review Authority: ShawDG
Review Comment: n/a
Review Content Flags:
Review Date: 11 APR 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <11 APR 2003 by SilvaL0>; APPROVED <17 FEB 2004 by ShawDG>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: GALERIAS PRECIADOS IN-STORE PROMOTION
TAGS: BEXP, SP
To: MADRID
Type: TE
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